



FIRST ANNUAL **POCO**  
**MAYOR'S**  
**CHARITY**  
*Gala*

SPONSORSHIP PACKAGE



# ABOUT PCPFCS

Since our foundation in 2019, Port Coquitlam Professional Firefighters Charitable Society has been working hard to facilitate and support organizations dedicated to helping members of the public, both young and old. Through our integrated efforts of volunteer, off-duty firefighters at our organization, we are able to help our community!

## WHO WE GIVE BACK TO

We are able to contribute to communities locally, with our scholarship and school healthy snack/breakfast programs, and to charities provincially and across the country such as the BC Burn Fund, Movember and MD Canada.

## STRIVING TO MAKE AN IMPACT ON OUR COMMUNITY

We are 100% volunteer based

# 1

## MISSION

The Port Coquitlam Professional Firefighters Charitable Society is dedicated to help further education, relieve poverty and assist in life altering events. We strive to improve the lives of the people around us.

# 2

## VISION

To use volunteer people-power to contribute to our community through events, fundraisers and collaborations. We believe that great things can be accomplished when a group of passionate people come together.

# 3

## VALUES

Our principle values are

- 1) service to all
- 2) compassion
- 3) pride
- 4) professionalism
- 5) respect

Learn more at: [www.portcoquitlamfirefighters.com](http://www.portcoquitlamfirefighters.com)





# THE ELEMENTARY SCHOOL HEALTHY BREAKFAST & SNACK PROGRAM

We are dedicated to providing food for our community's school-aged children. Healthy breakfasts and snacks are integral to creating success in schools! We are proud to strive for excellence when it comes to our Elementary School Healthy Breakfast and Snack program.

As an important part of the Port Coquitlam community, PCPFCS works hard to serve the needs of hungry children. We believe that every child in our city should have access to a nutritional and tasty breakfast so they can focus and perform to the best of their abilities every day.

We support food programs in 7 Port Coquitlam Elementary schools. Approximately 625 people a day, serving over 100,000 meals or snacks during the school year.

Schools include: Birchland, Blackburn, Cedar, Central, Irvine, James Park, Westwood







# FIRST ANNUAL POCO MAYOR'S CHARITY *Gala*

SATURDAY, JUNE 14, 2025 | 6:00PM-11:00PM  
Port Coquitlam Fire Hall #1

We're excited to kick off this brand-new tradition in Port Coquitlam! This inaugural event is set for June 14, 2025 at a secret location to be announced! The charity gala is a unique opportunity to come together as a community, connect with local leaders and residents, and support vital initiatives in our town. There will be no shortage of entertainment and exciting surprises, so mark your calendars now to make sure you don't miss the fun!

## WHAT TO EXPECT

- Delicious gourmet culinary delights
- Beverages provided by your local favourites
- Captivating live entertainment
- Loads of prize giveaways
- And SO much more!

## TICKETS

Tickets go on sale April 2025! Stay updated on all event news by following us on social media

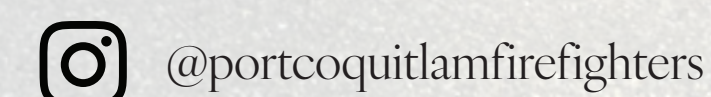
Regular Price: \$245

Early Bird Price: \$175

*\*Must be 19+. All fees included.*

## WHY ATTEND?

Your participation directly supports Port Coquitlam Firefighters Charitable Society and their Healthy Breakfast and Snack Program in our local elementary schools.





Exclusive | \$25,000

# Presenting Sponsor

## HOSPITALITY

2 tables of 10 guests with priority seating

## PROMOTIONAL BRAND RECOGNITION

- Logo incorporated into event branding as “Presented by” and included on all promotional materials
- Logo, website link & special message on the event webpage
- Logo in all email newsletters promoting the event
- 3 dedicated social media posts incorporated into the event marketing campaign

## GALA PROFILE

- Logo on screen at the event
- Company profile with a special message in the gala program
- Full-page company advertisement in the gala program
- Premier logo placement on gala signage
- 2-3 minutes of podium time at the gala to welcome guests

Exclusive | \$20,000

# Auction Sponsor

## HOSPITALITY

1 table of 10 guests with priority seating

## PROMOTIONAL BRAND RECOGNITION

- Premier navigation logo placement on online auction website
- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Half-page company advertisement in the gala program
- Logo placement on all auction prize signage at the gala
- Logo on all auction promotional materials
- Recognition by the MC in podium remarks

Exclusive | \$20,000

# 50/50 Sponsor

## HOSPITALITY

1 table of 10 guests with priority seating

## PROMOTIONAL BRAND RECOGNITION

- Logo on all 50/50 promotional material
- Logo on the event webpage
- Premier navigation logo placement on 50/50 website
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into the event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Half-page company advertisement in the gala program
- Logo placement on all 50/50 signage at the gala
- Recognition by the MC in podium remarks

Exclusive | \$20,000

# Entertainment Sponsor

## HOSPITALITY

1 table of 10 guests with priority seating

## PROMOTIONAL BRAND RECOGNITION

- Logo on all promotional materials featuring entertainment
- Logo on the event website
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Half-page company advertisement in the gala program
- Logo placement on all entertainment takeaways at the gala
- Recognition by the MC in podium remarks

Exclusive | \$15,000

# Wine Sponsor

## HOSPITALITY

5 tickets to the gala with priority seating

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Half-page company advertisement in the gala program
- Opportunity to provide wine selection preferences (final approval by committee)
- Company logo on hand tags on 2 bottle of wine per table
- Recognition by the MC in podium remarks

\$10,000

# Diamond Sponsor

## HOSPITALITY

5 tickets to the gala

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 2 dedicated social media posts featuring all Diamond Sponsors incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Half-page company advertisement in the gala program
- Recognition by the MC in podium remarks

\$7,500

# Platinum Sponsor

## HOSPITALITY

5 tickets to the gala

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 1 social media post featuring all Platinum Sponsors incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Quarter-page company advertisement in the gala program
- Recognition by the MC in podium remarks

\$5,000

# Gold Sponsor

## HOSPITALITY

2 tickets to the gala

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 1 social media post featuring all Gold Sponsors incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Eight-page company advertisement in the gala program
- Recognition by the MC in podium remarks

\$2,500

# Silver Sponsor

## HOSPITALITY

2 tickets to the gala

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event
- 1 social media post featuring all Silver Sponsors incorporated into event marketing campaign

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks



\$1,000

# Bronze Sponsor

## HOSPITALITY

1 ticket to the gala

## PROMOTIONAL BRAND RECOGNITION

- Logo on the event webpage
- Logo in all email newsletters promoting the event

## GALA PROFILE

- Logo on screen at the event in the sponsor slideshow
- Recognition by the MC in podium remarks

# In Kind Sponsors

In kind opportunities are also available for services such as:

- Entertainment
- Photography
- Videography
- Printing
- Media & Advertising
- Prizes
- And more

In kind sponsorship packages will be customized based on the value of the product or service provided.





# PRIZE DONATIONS

We’re also seeking prize donations for products and services from our local community. Prize donors will receive exposure through the online auction website and social media posts.

To donate a prize, please complete our online donation form [here](#).

[DONATE NOW](#)

## WONDERING WHAT YOU SHOULD DONATE?

Here are a few ideas and popular prize items:

### PRODUCTS

- TV
- Coffee machine
- iPad/Tablet
- Smart home device
- Smart Watch
- Bluetooth speakers
- Digital camera
- GoPro
- Dyson products
- Wine or Beer gift basket
- Jewelry
- Musical instrument
- Sports jersey
- Sporting equipment

### EXPERIENCES

- Helicopter tour
- Boat tour
- Brewery package
- Winery tasting
- Travel package
- Dine out package
- Hotel stay
- Ski passes
- Kids recreation
- Cleaning service

### SERVICES & GIFT

- Spa package
- Photography package
- Restaurant gift cards
- Retail and VISA gift cards
- Music lessons
- Gas or groceries for a year (gift cards)
- Pet daycare or dog-walking
- Monthly flower arrangement for a year
- Brewery growlers
- Personal training package
- Birthday party package
- Amazon Prime subscription for a year
- Sporting equipment





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## CONTACT

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If you have any questions or are ready to confirm your sponsorship, please get in touch.

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JOEL HAMILTON

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PCPFCS Gala Chair  
vicepresident@portcoquitlamfirefighters.com  
Direct: 778-998-9153

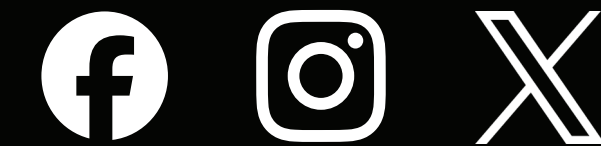
[www.portcoquitlamfirefighters.com](http://www.portcoquitlamfirefighters.com)

HEAD OFFICE LOCATION:  
1725 Broadway Street, Port Coquitlam, BC,  
V3C 2M9

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CONNECT

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@portcoquitlamfirefighters  
Port Coquitlam Firefighters -  
IAFF Local 1941

CHARITY REGISTRATION NO.  
708592282RR0001

## THANK YOU FOR YOUR GENEROUS SUPPORT!